

#salzburgbeer



[www.salzburg.info/beer-culture](http://www.salzburg.info/beer-culture)

# *Beer experiences in and around Salzburg*



# Salzburg Beer Culture



**SALZBURG**<sup>®</sup>  
*Die Bühne der Welt*

***Salzburg's beer culture has a tradition dating back centuries which is continued today in the form of privately run breweries and an exceptional culture of gastronomy.***

Each brewery is unique and has its own special style. Together, they represent Salzburg's beer culture – the concentration of breweries in Salzburg is truly exceptional.

Ingenious master brewers understand and make creative use of the advantages they enjoy as independent brewers.

Enjoy a wide range of beers at traditional inns and trendy bars. The landlords and their well-trained employees are both charming and full of expertise and can provide you with in-depth advice.

Experts in the beer culture of Salzburg share their knowledge with participants during walks, tours and courses.

## Salzburg's breweries Strong partners

Five renowned beer brands, the Kiesbye Bierkulturhaus – an education and meeting centre for all aspects of beer as a cultural asset – and Tourismus Salzburg GmbH form the ARGE Bierkultur in Salzburg. The comprehensive range of Salzburg beers is complemented by five pub breweries. Each of these breweries stands for its own style and is specialised in a core competence. The product range includes traditional Salzburg beer styles as well as innovative creations.



# Salzburg's breweries



## **Stieglbrauerei zu Salzburg** **Beer tradition for more than 530 years**

Austria's leading private brewery stands for exceptional beer, variety, quality and sustainable brewing practices. With a combination of traditional brewing artistry, modern technology and 'slow brewing', Stiegl brews around 20 different specialty beers. More than 50 % of the malting barley is sustainably sourced from the member farms of a barley-growing cooperative based in Zistersdorf in the Weinviertel region of Lower Austria.

For more than three decades, the brewery has documented its comprehensive sustainability measures in a sustainability report published annually.



[www.stiegl.at](http://www.stiegl.at)

## **Hofbräu Kaltenhausen** **Experts in creative & specialty beer**

Salzburg's oldest brewery has epitomized brewing craftsmanship since 1475, representing the successful combination of traditional and modern. Today, those old brewing practices and recipes serve as the basis for new and innovative beer creations, hand-produced inside the revitalized walls of the historic brewery plant, unfiltered and naturally cloudy true to tradition. Special seasonal editions complement the standard beer selection available year-round.

The brewery also demonstrates its close regional ties through its commitment to various local events including 'Kaltenhauser Gstanzlsingen'.



[www.kaltenhausen.at](http://www.kaltenhausen.at)

# Salzburg's breweries



## **Trumer Privatbrauerei** **The Pilsener specialists**

Beer has been brewed in Obertrum since 1601, particularly full-bodied Pilsner beer specialities. Josef Sigl now represents the eighth generation of his family to lead this independent private brewery. The standard-bearer for this brewery, which brews beers true to its own ideals and the 'slow brewing' philosophy, is the multiple-award-winning Trumer Pils.

The brewing process, which exclusively uses natural hops grown by a select group of hops farmers, occurs during open fermentation, with fermentation byproducts potentially determinantal to the flavor being carefully removed.



[www.trumer.at](http://www.trumer.at)

## **Augustiner Bräu** **Kloster Mülln Salzburg** **historic & traditional – since 1621**

Austria's biggest alehouse comprises 5 rooms from different eras, an impressive beer garden seating 1400 guests beneath more than 35 chestnut trees, and a one-of-a-kind street-food-style buffet area with fine regional specialties.

The 'Bräustübl' – as it is affectionately known by the Salzburg locals – is a popular gathering spot for young and old. The beer, historically brewed in their in-house brewery, is traditionally tapped directly from wooden kegs and poured into steins.



[www.augustinerbier.at](http://www.augustinerbier.at)

# Salzburg's breweries



## **Die Weisse** *A specialist in wheat beer*

This beer tavern is indeed a Salzburg cult tradition. Die Weisse is the oldest wheat beer brewery in Austria, brewing their wheat beers here according to the original recipe since 1901. 'Die Weisse Hell' is a naturally cloudy, amber-colored wheat beer. In addition to the many other wheat beer creations, and bottled in befitting style with a swing stopper for that characteristic 'plop', the brewery's product line also includes dark, gluten-free and alcohol-free wheat beer as well as seasonal wheat-beer specials. The ingredients for beers from Die Weisse are water from the Kapuzinerberg, in-house yeast as well as hops and malt from the region. Secrets of their success also include open fermentation and final maturation in the bottle.



[www.dieweisse.at](http://www.dieweisse.at)

## **Kiesbye Bierkulturhaus** *A passion for brewing*

As the only specialized academy for beer culture and the beer-sommelier profession, here we encounter an interplay of passion, pragmatism, competence and excellence. The Beer Sommelier Diploma, an internationally acclaimed professional program, was developed by Axel Kiesbye in 2003. Training programs at the Bierkulturhaus are constantly being expanded. Courses for homebrewers and interested outsiders are likewise offered onsite. Nature Brewery: Since 2011, Kiesbye has cooperated with the Austrian Forestry Service to bring a new, enjoyable version of their Waldbier to market. Hand-picked ingredients from the Austrian backcountry give these beers their unique aroma.



[www.kiesbye.at](http://www.kiesbye.at)

# Exceptional beer pubs



Salzburg's beer scene thrives on its diversity: traditional inns and modern pubs provide a place where guests and locals alike can feel at home at any time of day. The countless taverns include some flagships of Salzburg's beer culture. They continue the heritage of over 600 years of beer-making in Salzburg and are passionate about ensuring this tradition is kept alive. Exceptional service quality and exceptional expertise are among the quality characteristics of these pubs.

An overview of all the award-winning beer pubs can be found from page 22.



Pub with beer garden



Tavern with own brewery

## 1 Augustiner Bräu / Bräustübl

Austria's largest beer tavern (1,100 seats in 5 rooms) with Austria's largest beer garden (1,400 seats). Beer is poured straight from the wooden barrel and drunk in 'stein' tankards. Salzburg, Lindhofstraße 7  
T +43 662 431246  
Mon-Fri 3-11pm  
Sat, Sun & public hol 2.30pm-11pm  
[www.augustinerbier.at](http://www.augustinerbier.at)



## 2 Bärenwirt

Original Salzburg inn culture paired with Augustiner Bräu beer, the 'best roast chicken in Austria' and traditional large dumplings. Salzburg, Müllner Hauptstraße 8  
T +43 662 422404  
Daily 11am-11pm  
[www.baerenwirt-salzburg.at](http://www.baerenwirt-salzburg.at)



## 3 Braurestaurant IMLAUER

Home-style cooking and delicious Austrian pastry desserts, guest garden with chestnut trees. Salzburg, Rainerstraße 14  
T +43 662 877694  
Daily 11am-11pm  
[www.imlauer.com](http://www.imlauer.com)



## 4 Die Weisse Salzburg wheat-beer brewery

Traditional cult brewery inn with beer garden and attached pub. Salzburg, Rupertgasse 10  
T +43 662 872246-0  
Wirtshaus Mon-Sat 10am-midnight  
Sudwerk Bar Mon-Sat 5pm-midnight  
Sun & public holidays closed  
[www.dieweisse.at](http://www.dieweisse.at)



# Exceptional beer pubs

## 5 Fuxn – Salzburger Volkswirtschaft

Traditional Austrian cuisine and interesting beers: from Fuxnbier and Schönramer to Budweiser and Tegernseer.

Salzburg, Vogelweiderstraße 28  
Parking area: Sterneckerstraße 33  
T +43 662 265514  
Tue–Sat 10am–midnight  
[www.fuxn.at](http://www.fuxn.at)



BEER GARDEN

## 6 Kripelstätter, Braugasthof

First documented in 1548, the architecture remained virtually unchanged. A traditional tavern with Austrian home cooking and a large guest garden.

Salzburg, Müllner Hauptstraße 31  
T +43 662 432274  
Tue–Sat 11am–11pm  
[www.kripelstaetter.at](http://www.kripelstaetter.at)



BEER GARDEN

## 7 Gasthaus Kuglhof

Always a nice place to kick back, relax and enjoy – traditional inn since 1911 with beautiful outdoor dining area beneath chestnut trees. Austrian and Alpine cooking. Countless beer specialties, both draft and bottled.

Salzburg, Kugelhofstraße 13  
T +43 662 832626  
Tue–Sat 11am–11pm  
Sun+Mon closed  
[www.kuglhof.at](http://www.kuglhof.at)



BEER GARDEN

## 8 PitterKeller

One of Salzburg's oldest beer halls. A refined selection of local snacks, creative beer cocktails and over 30 varieties of beer provide a treat for the taste buds at this traditional pub.

Salzburg, Rainerstraße 6 / junction Auerspergstraße  
T +43 662 88978-780  
Tue–Fri 11am–2 pm and 5–9.30pm  
Sat 5pm–9.30pm | Thu from 10am  
[www.imlauer.com/pitterkeller](http://www.imlauer.com/pitterkeller)



BEER GARDEN

## 9 Steinlechner Wirtshaus

The Steinlechner in Salzburg is definitely well worth a visit. Since 1844, they have captivated the people of Salzburg with freshly tapped beer, traditional Austrian cooking, and one of the most beautiful outdoor dining areas in the city.

Salzburg, Aigner Straße 4  
T +43 662 633633  
Daily 11.30am–midnight  
[www.steinlechner-wirtshaus.at](http://www.steinlechner-wirtshaus.at)



BEER GARDEN

## 10 Sternbräu

The Sternbräu offers a unique atmosphere (two halls, five lounges, three outdoor seating areas and four new trendy locations), delicious new Sternbier and exquisite Austrian cuisine.

Tip: The modern Stern lounge.  
Salzburg, Griesgasse 23  
T +43 662 842140  
Daily 9am–11pm  
[www.sternbrau.at](http://www.sternbrau.at)



BEER GARDEN

## 11 Stiegl-Brauwelt

**The world of beer experiences**

A traditional beer parlor, sophisticated 'Paracelsusstube' lounge, urban 'Stieglitz' beer bar, large beer garden and interactive beer museum.  
Salzburg, Bräuhausstraße 9  
T +43 50 1492-1492  
Daily 10am–midnight  
[www.brauwelt.at](http://www.brauwelt.at)



BEER GARDEN

## 12 Stiegl-Keller

This beer garden below Hohen-salzburg fortress offers magnificent views across the old town and has been in existence since 1820.

Salzburg, Festungsgasse 10  
T +43 662 842681  
Mon–Fri 11.30am–10pm  
Sat, Sun, public hol. 11am–10pm  
[www.restaurant-stieglkeller.at](http://www.restaurant-stieglkeller.at)



BEER GARDEN



# Exceptional beer pubs

## 13 Trumerei

'Craft Beer meets unlimited regional cuisine'. Urban beer pub and cuisine. Specialty beer shop in a modern ambience with traditional flair.  
Salzburg, Strubergasse 26  
T +43 662 265432  
Mon-Fri 11am-10pm  
[www.trumerei.at](http://www.trumerei.at)



## 14 Urbankeller

A traditional inn, urban à la carte restaurant and atmospheric cult bar in the 'Eisurm', the first organically certified inn in the city of Salzburg.  
Salzburg, Schallmooser Hauptstr. 50  
T +43 662 870894  
Mon and Wed-Sat 5pm-midnight  
Sun 12noon-midnight  
[www.urbankeller.com](http://www.urbankeller.com)



BEER GARDEN

## 15 Zipfer Bierhaus

Down-to-earth restaurant and classic inn. Centrally located in the old town near the Grünmarkt. Traditional cuisine and numerous beers from Austria plus a seasonal selection and craft beers.  
Salzburg, Universitätsplatz 19  
Sigmund-Haffner-Gasse 12  
T +43 662 840745  
Tue-Fri 11am-11pm, Sat 10am-11pm  
hot food served 12noon-9.30pm  
Aug. + Dec. longer opening hours  
[www.zipfer-bierhaus.com](http://www.zipfer-bierhaus.com)



## 16 Zum fidelen Affen

A traditional cozy pub with a guest garden in the pedestrian zone. Beers (incl. the famous Pils) from the Trumer Brauerei.  
Salzburg, Priesterhausgasse 8  
T +43 662 877361  
Mon-Fri 12noon-2.30pm  
Tue-Sat 5pm-midnight  
[www.fideleraffe.at](http://www.fideleraffe.at)



## 17 Zum Zirkelwirt am Papagenoplatz

First mentioned in 1647, a locale that has honored the beer tradition since the very beginning. Initially beer from the Kaltes Brauhaus, now they serve 'the beer of Salzburgers', straight from the Stieglbrauerei in Salzburg.  
Salzburg, Pfeiffergasse 14  
T +43 662 842796  
Mon-Sun 11am-10.30pm  
hot food served 11.30am-10pm  
[www.zumzirkelwirt.at](http://www.zumzirkelwirt.at)



## 18 Bräustübl Kaltenhausen

Enjoy regional beer and pub culture with a view of the brewing vats - cosy lounges, in the historic Ruperti G'wölb vault or the beer garden - freshly drawn beers and seasonal speciality beers accompanied by traditional brewery cuisine or regional dishes.  
5400 Hallein, Salzburger Str. 67  
T +43 6245 80233  
Tue-Sun 10am-11pm  
[www.kaltenhausen.at/braugasthof](http://www.kaltenhausen.at/braugasthof)



OWN BREWERY

## 19 Braugasthof Sigl

A place for hospitality and beer culture: regional and seasonal treats, speciality beers from the Trumer Privatbrauerei and beers from partner breweries. Cozy guest lounges and a shadowy guest garden with chestnut trees.  
5162 Obertrum, Dorfplatz 1  
T +43 6219 7700, Mon, Thu-Sat 11am-midnight, Sun 9am-10pm,  
[www.braugasthof-sigl.at](http://www.braugasthof-sigl.at)









BEER GARDEN

## 20 Friesachers Einkehr

Comprehensive beer menu. Speciality beers from several states are stored in the beer cellar at the perfect temperature. Tasteful ambience with traditional dishes and refined specialities.  
5081 Anif, Hellbrunnerstraße 17  
T +43 6246 8977, Daily 5pm-1am  
[www.friesacher.com/einkehr](http://www.friesacher.com/einkehr)

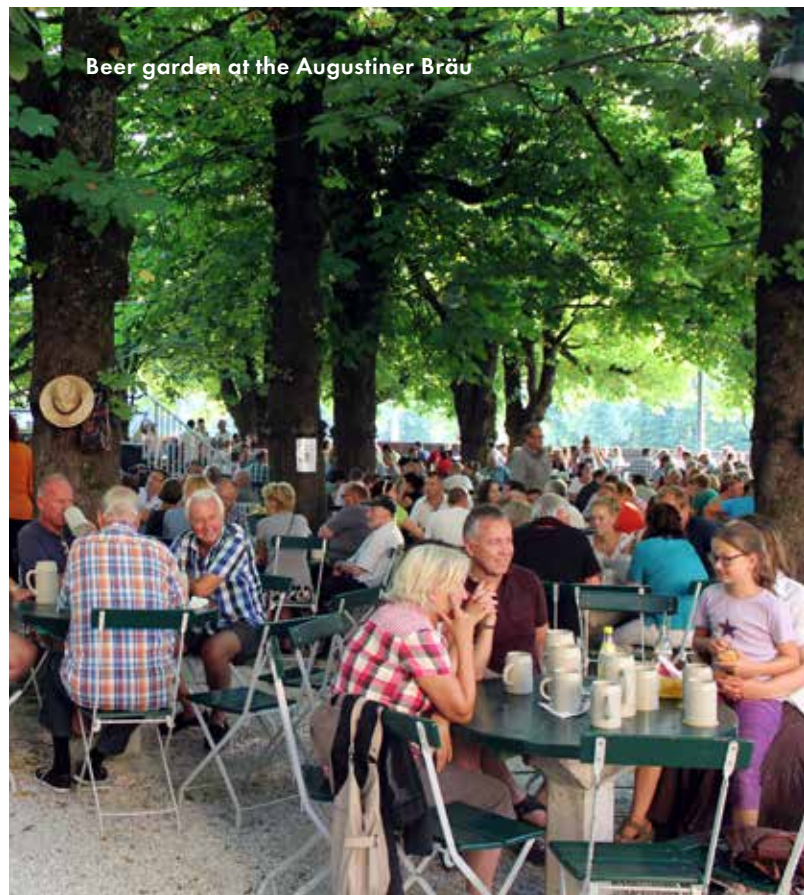


# Additional top beer pubs

- 21 Alchimiste Belge** Bergstraße 10  
www.alchimiste-belge.at
- 22 Allerberger's Landgasthof**  5071 Siezenheim, Doktorstr. 1  
www.allerberger.com
- 23 Alter Fuchs** Linzer Gasse 47-49  
www.alterfuchs.at
- 24 Beer Lounge** Schwarzstraße 10  
www.beerlounge.at
- 25 Bierheuriger**  Gaisbergstraße 20  
www.bierheuriger.at
- 26 Celtic Spirit, Irish Pub** Priesterhausgasse 22  
irishpubsalzburg.com
- 27 Gablerbräu by Yorribs** Linzer Gasse 9  
www.gablerbrau.at
- 28 Goldene Kugel** Bankhammer Wirtshaus  
Judengasse 3, goldene-kugel.eu
- 29 Hartlwirt** Lieferinger Hauptstraße 120  
www.hartlwirt.at
- 30 Isi Bräu**  5101 Bergheim, Bäckerstraße 3  
isi-brau.business.site
- 31 Murphy's Law, Irish Pub** Gstättengasse 33/1  
Facebook@Murphy's Law Salzburg
- 32 O'Malley's, Irish Pub** Rudolfskai  
www.omalleysalzburg.com
- 33 Pauli Stubm**  Herrengasse 16  
www.pauli-stube.at
- 34 Raschhofer's Rossbräu**  Alpenstraße 48a  
www.rossbraeu.at
- 35 s'Kloane Brauhaus in Kastners Schenke**  Schallmooser Hauptstr. 27  
www.kastnersschenke.at
- 36 Schnaitl Pub** Bergstraße 3-5  
www.schnaitl.at

- 37 Shamrock, Irish Pub** Rudolfskai 12  
www.shamrocksalzburg.com
- 38 Zum Fassl, Gasthof and wheat beer brewery**  5082 Grödig, Hauptstraße 36  
Facebook@Gasthaus "Zum Faßl"
- 39 Zum Wilden Mann** Getreidegasse 20  
www.wildermann.co.at
- 40 Zwettler's Wirtshaus** Koigasse 3  
www.zwettlers.com

For an overview and map of all the beer pubs listed, see page 27 onwards. More information and opening hours available at: [www.salzburg.info/bierkultur](http://www.salzburg.info/bierkultur)



## Tours & tastings

### Short historic beer tour (approx. 3 hours)

Through Salzburg's Old Town, incl. a stop with 0.3 l Goldbräu and a pretzel (DE/EN) max. 20 people.

#### Registration and information:

Mag. Martina Gyuroka, mgyuroka@a1.net, info@salzburg-bierguide.at  
T +43 664 1456250, www.salzburg-bierguide.at  
All prices on request! Not suitable for anyone under 16 years of age!

### Augustiner Bräu

#### Tracking down hops & malt

A real insider tip is the approx. 1-hour **tour** of the historic brewery incl. Bräustübl pint and 'stein' jug. Mon-Fri by agreement from 10 people (up to max. 30 people). Dates and info at [www.augustinerbier.at](http://www.augustinerbier.at)

### Die Weisse

Personal tours with the landlord – from the malt store to the brewery cellar – with impressive videos of the brewing process plus sampling of the home-brewed beers.

Advance registration: 1 week beforehand, 5-50 people, prices on request. Full information at [www.dieweisse.at](http://www.dieweisse.at)

### Stiegl-Brauwelt

A world of beery experiences certain to thrill beer lovers one and all! Daily tours, including visits to the interactive beer museum and the Stieglbrauerei production plant. The price of admission includes three beer tastings as well as a souvenir gift from the Brew Shop.

**Exclusive group tours** for 20 or more people, advance notice required. Beer seminars are hosted here several times a year, with dates and additional info posted online at [www.brauwelt.at](http://www.brauwelt.at)

### Hofbräu Kaltenhausen

**'The Classic' brewery introduction:** tour of Salzburg's oldest brewery, visit to the original barrel-maker's workshop. The tour concludes with a beer tasting.

**Brewery tour with beer tasting:** after a tour of the brewery with a beer sommelier, sample 5 to 6 of our specialty beers.

### Trumer Privatbrauerei

**Tours for individual visitors** are held from May to September every Tuesdays at 4.30pm, and in July and August on Thursdays at 6pm.

**Exclusive brewery tours for groups** of 10 or more can be booked all year round at flexible times and combined with various packages such as beer tastings, roast dinners and accommodation at one of our partner businesses.

Full information at [www.trumer.at](http://www.trumer.at)



## Seminars & courses

### Kiesbye Akademie and Bierkulturhaus

**Certified beer sommelier training** The original. Since 2004!

**Grand Cru beer seminars:** At special beer seminars, you can look forward to scientific background information and a fascinating interactive experience.

**Intro to Brewing:** Become a beer brewer and actively learn the individual steps of the beer brewing process. For all beer lovers and amateur brewers, including a beer tasting and introduction to the brewing basics.

Full information at [www.bierkulturhaus.com](http://www.bierkulturhaus.com)

### Hofbräu Kaltenhausen

**Brewing courses & beer sommelier training** on-site.

Full information at [www.kaltenhausen.at](http://www.kaltenhausen.at)

### Stiegl-Brauwelt

**Beer seminars** on-site.

Full information at [www.brauwelt.at](http://www.brauwelt.at)

### Trumer Privatbrauerei

**Brewing courses & beer sommelier training** on-site.

Full information at [www.trumer.at](http://www.trumer.at)

## Seasonal & events

**Frühschoppen:** Once a month, **Stiegl-Brauwelt** invites you to a friendly Sunday 'Frühschoppen' get-together in the Bräustüberl. Things get started at 10 am with freshly tapped Stiegl beer, hearty food and live music.

**Maypole Festival:** At the beginning of May, the Stiegl maypole is erected on the festival grounds of the **Stieglbrauerei**, including a big fair for the enjoyment of big and small – party tent, music, regional foods & drinks, and ceremonial tapping of the first keg.

Full information at [www.brauwelt.at](http://www.brauwelt.at)

**Summer cinema at the Trumer Brauerei:** on 6 Thursdays in July and August, you can relax and enjoy some film highlights under the open skies. In cooperation with DAS KINO, the Trumer Privatbrauerei organizes a special kind of outdoor cinema experience. Right alongside the Trumer hop garden on the site of the brewery in Obertrum, visitors can enjoy a high-caliber film experience with beer and food under the stars. [www.trumer-sommerkino.at](http://www.trumer-sommerkino.at)

**Trumer Hops Harvest Festival:** at the beginning of September the ripe hop cones from the brewery's own hops garden are harvested in a joint effort, and then used to brew the Trumer Imperial Pilsner.

Full information at [www.trumer.at](http://www.trumer.at)



### Rupertikirtag

During the Rupertikirtag festival, tents are erected around Salzburg's cathedral for 5 days around September 24. Visitors have been flocking to the heart of Salzburg since 1977 to experience the old rides and popular swing carousel and to wear traditional local costumes at this festival next to the cathedral. Salzburg's beer culture is also in evidence at the state's most popular folk festival: all of the breweries are present and invite visitors to experience their passionate work in a pleasant ambience.

# Beer-themed city walk



This personal beer-focused walk around the city invites guests to track down Salzburg's 600-year-old beer tradition. The themed trail explains the most historic points in Salzburg's beer culture from the first brewery to the present day - and introduces some of the best beer pubs.



The route map can be found on page 27 or simply scan the QR-code and 'walk' online.

## A Gablerbräu:

Former brewery (1408-1913) with 'Coat-of-Arms Parlor' (a protected monument) (1906), featuring the heraldic crests of 20 archbishops.

## B Münchnerhof:

The first brewing site in Salzburg (1374), with commemorative plaque.

## C Hotel Stein:

First mentioned as a place serving food and drink in 1399. Brewery from 1528 to 1870. In 1924, a roof terrace café was added to the hotel, still in operation today.

## D Rathaus 'Curfew and Beer Bell':

During the 15<sup>th</sup> century, the curfew was marked here by ringing the beer bell. After this time, nobody was allowed to be out on the street.

## E Getreidegasse 26:

Guild sign weighing 237 kg (1639) from the former brewery and 'Gasthaus zum Goldenen Löwen'.

## F Sternbräu:

First named as a brewery in 1542, Mozart is said to have enjoyed dancing here. The roof features the city's first illuminated advertising (1931).

## G Stiegl - 'Das Stieglein an der Gstätten':

First documented on 16 June 1492, a sign was attached to the guesthouse in 1672 and shows the steps (Stiegl) as a 'logo'. The fully-fledged operation relocated to the district of Maxglan in 1864.

## H Augustiner Bräu Salzburg:

For over 400 years, beer has been hand-brewed here true to tradition. Roughly 50 % of the beer brewed is consumed onsite in the Bräustübl, also known as the Müllner Bräu. Covering 5000 m<sup>2</sup>, it is Austria's biggest brewery inn. The beer is tapped straight from the wooden kegs into 'stein' tankards.

## I TIP: Stiegl-Brauwelt:

Situated on the brewery site, a former Stiegl malthouse dating from 1863 now houses an interactive museum, various eatery areas and a shop.

## J Stieglkeller - cellar with a view:

Originally part of the city's defenses. The former owner of the Stiegl took over the brewery in 1819 and expanded and purchased the storage cellar in the mountain beneath Hohensalzburg fortress. Today, home to a banquet hall, lounges and terraced outdoor dining (installed in 1910) for 1,200 people.

## K Waagplatz:

From the 13<sup>th</sup> century home to a city tavern where people gathered to share the latest gossip. In Mozart's day, also a place for theatre and various forms of merriment.

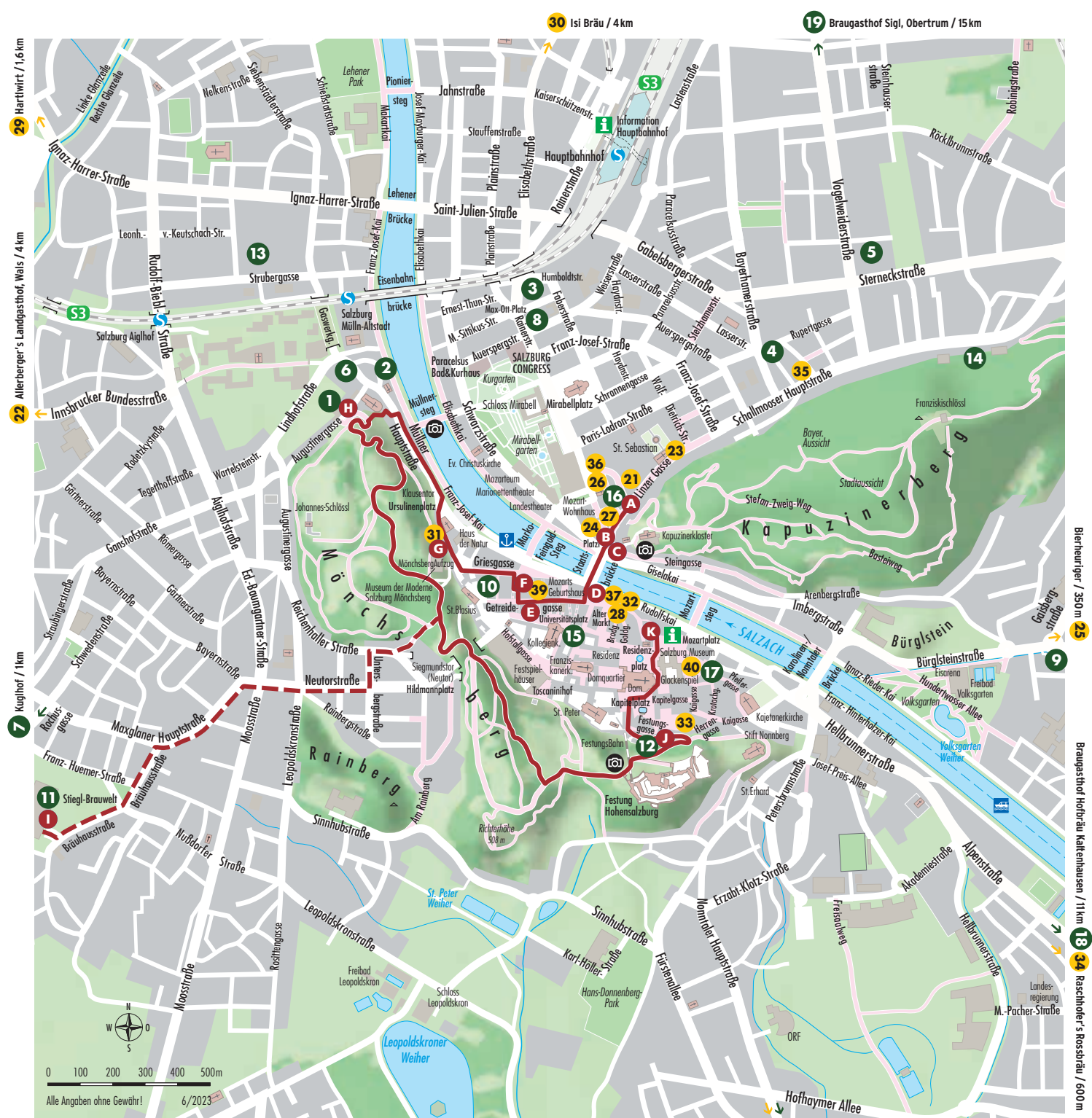
# Overview

## Key for map on the right:

- Exceptional beer pubs see pages 12 - 17
- Top beer pubs see pages 18 - 19
- Beer-themed city walk see pages 24 - 25

## Key for map below:

- Exceptional beer pubs see pages 12 - 17
- Top beer pubs see pages 18 - 19
- in the area around Salzburg



Zum Fassl, Grödig / 8 km **38** **20** Friesachers Einkehr, Anif / 4,5 km

#salzburgbeer



[www.salzburg.info/beer-culture](http://www.salzburg.info/beer-culture)

#visitsalzburg



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[www.instagram.com/visitsalzburg](https://www.instagram.com/visitsalzburg)

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